

Title: Privacy Tactics
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More Information: www.privacytactics.com
Media Materials: www.privacytactics.com/cs/media.htm

Privacy Concerns Quick Facts

| Issue | Value(s) | Source | As of... |
|------------------------|---|--|----------|
| Spam Email | 60% of all Email | brightmail.com | 2/2004 |
| Spam Email | 40% of 31 billion daily emails making 12.4 billion spam . (about 6 per person). 2002 cost to corporations of approximately 9 billion. | spamfilterreview.com | 2/2004 |
| Spam Instant Messaging | <p>Ferris research is often quoted as saying from 2002 to 2003, reaching 500 million last year. David Ferris, president of Ferris has also been widely quoted on this topic. "Let's say there are 200 million IM users at the moment. So 500 million is just one every three or four months. It's just trivial."</p> <p>There is little generally available information on SPIM statistics.</p> | <p>Ferris Research www.ferris.com</p> | 1/2004 |
| Cell Phone Spam | 65% of mobile subscribers currently receive up to five SPAM messages per week, according to European Empower Interactive survey. (UK numbers indicate possible future issues for U.S.) | www.eigroup.com | 2/2004 |
| Computer | 1.2 million "encounters" in 18 months from July 2001 thru 2002. (This | The ICSA 2000 | 1/2004 |

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|---|---|---|----------------|
| Viruses | equals 113 per 1,000 machines per month.) | Computer Virus Prevalence Survey from trusecure.com | |
| Identity Theft | 214,000 in 2003 | Federal Trade Commission Sentinel Report www.consumer.gov/sentinel | 2/2004 |
| Fraud | 301,835 in 2003 | Federal Trade Commission | 2/2004 |
| Stalking | 1 out of every 12 women will be stalked during her lifetime 1 out of 45 men will be stalked during his lifetime 1,006,970 women are stalked annually 370,990 men are stalked annually | National Criminal Justice Reference System Report Stalking in America: Findings From the National Violence Against Women Survey | |
| Sexual Solicitation of Youths 10 - 17 | 1 in five received unwanted sexual solicitation 3% received aggressive solicitation involving attempted or actual real world, (i.e. offline), contact. Only 25% receiving a sexual solicitation reported it to a parent. | Online Victimization Report by Crimes Against Children Research Center, www.unh.edu/ccrc | June, 2000 |
| Arrests for Internet Sex Crimes Against Minors. | Estimate of 2,577 arrests for such crimes from July 1, 2000, through June 30, 2001. ("Internet" sex crimes mean that the Internet was used to initiate, communicate or otherwise exploit the victim, or online pornography or investigations were involved in the arrest.) Compare to approximate 65,000 arrests for all types of sexual assault on minors. 64% involved meeting attempts, (either with real victims or undercover police.) | Internet Sex Crimes Against Minors Report. National Center for Missing & Exploited Children and Crimes Against Children Research Center. | November, 2003 |